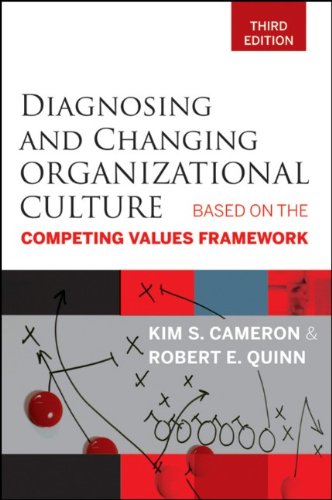
MANAGEMENT SKILLS ASSESSMENT INSTRUMENT (MSAI)

Kim S. Cameron and Robert E. Quinn



From*:*

*Diagnosing and Changing Organizational*

*Culture: Based on the Competing Values Framework*

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Self-Rating Form

The purpose of this assessment is to help you identify key areas of your managerial competency. What are your managerial strengths, and in what areas will you want to improve? The assessment produces a map of your managerial competencies based on factors that have been found to predict managerial success. This is, whereas no person possesses proficiency in all possible competency areas, the competencies included in this instrument are all associated with high managerial and organizational performance. Your profile helps identify your own areas of strength and capability. It also provides a profile of the kinds of competencies that you will need if you are to accomplish your highest aspirations in the future. The instrument helps you compare your current competencies, in other words, with those required for you to be a spectacular success as a manager.

Because it is based on the Competing Values Framework, the Managerial Competencies Assessment helps to create a common language among employees and gives them an easy way to be clear about desired results. This provides a way to discuss the organizational culture, capabilities, performance outcomes, personal orientation issues, and change processes that can all be used to bring about the desired results.

The best way to obtain useful data is to complete this instrument yourself and then have a set of associates—superiors, peers, and subordinates—also complete the instrument rating you as the focal person. This provides “360 degree feedback” and allows you to compare your own perceptions with those of others. This process has been automated and can be administered, along with feedback reports, by Behavior Data Services ([sherry.slade@b-d-s.com](mailto:sherry.slade@b-d-s.com)).

The survey should take approximately 20 minutes to complete.

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Management Skills Assessment Instrument (MSAI)

**SELF-RATING FORM**

Describe your behavior as a manager. Respond to the items as you actually behave most of the time, not as you would like to behave. If you are unsure of an answer, make your best guess. Use the following scale in your ratings:

5 – Strongly Agree 2 – Moderately Disagree

4 – Moderately Agree 1 – Strongly Disagree

3 – Slightly Agree and/or Slightly Disagree

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  |  | Strongly Agree | Moderately Agree | Slightly  Agree/Disagree | Moderately Disagree | Strongly Disagree |
| 1. | I communicate in a supportive way when people in my unit share their  problems with me. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 2. | I encourage others in my unit to generate new ideas and methods. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 3. | I motivate and energize others to do a better job. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 4. | I keep close track of how my unit is performing. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 5. | I regularly coach subordinates to improve their management skills so they  can achieve higher levels of performance. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 6. | I insist on intense hard work and high productivity from my subordinates. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 7. | I establish ambitious goals that challenge subordinates to achieve  performance levels above the standard. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 8. | I generate, or help others obtain, the resources necessary to implement  their innovative ideas. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 9. | When someone comes up with a new idea, I help sponsor them to follow  through on it. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 10. | I make certain that all employees are clear about our policies, values, and  objectives. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 11. | I make certain that others have a clear picture of how their job fits with  others in the organization. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  |
| 12. | I build cohesive, committed teams of people. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  |
| 13. | I give my subordinates regular feedback about how I think they’re doing. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  |
|  |  | Strongly Agree | Moderately Agree | Slightly  Agree/Disagree | Moderately Disagree | Strongly Disagree | |
| 14. | I articulate a clear vision of what can be accomplished in the future. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 15. | I foster a sense of competitiveness that helps members of my work group  perform at higher levels than members of other units. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 16. | I assure that regular reports and assessments occur in my unit. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 17. | I interpret and simplify complex information so that it makes sense to  others and can be shared throughout the organization. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 18. | I facilitate effective information sharing and problem solving in my group. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 19. | I foster rational, systematic decision analysis in my unit (e.g. logically  analyzing component parts of problems) to reduce the complexity of  important issues. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 20. | I make sure that others in my unit are provided with opportunities for  personal growth and development. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 21. | I create an environment where involvement and participation in decisions  are encouraged and rewarded. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 22. | In groups I lead, I make sure that sufficient attention is given to both task  accomplishment and to interpersonal relationships. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 23. | When giving negative feedback to others, I foster their self-improvement  rather than defensiveness or anger. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 24. | I give others assignments and responsibilities that provide opportunities  for their personal growth and development. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 25. | I actively help prepare others to move up in the organization. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 26. | I regularly come up with new, creative ideas regarding processes, products  or procedures for my organization. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 27. | I constantly restate and reinforce my vision of the future to members of  my unit. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 28. | I help others visualize a new kind of future that includes possibilities as  well as probabilities. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 29. | I am always working to improve the processes we use to achieve our  desired output. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
|  |  |  |  |  |  |  | |
|  |  | Strongly Agree | Moderately Agree | Slightly  Agree/Disagree | Moderately Disagree | Strongly Disagree | |
| 30. | I push my unit to achieve world-class competitive performance in service  and/or products. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 31. | By empowering others in my unit, I foster a motivational climate that  energizes everyone involved. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 32. | I have consistent and frequent personal contact with my internal and my  external customers. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 33. | I make sure that we assess how well we are meeting our customers’  expectations. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 34. | I provide experiences for employees that help them become socialized  and integrated into the culture of our organization. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 35. | I increase the competitiveness of my unit by encouraging others to provide  services and/or products that surprise and delight customers by exceeding  their expectations. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 36. | I have established a control system that assures consistency in quality,  service, cost, and productivity in my unit. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 37. | I co-ordinate regularly with managers in other units in my organization. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 38. | I routinely share information across functional boundaries in my  organization to facilitate co-ordination. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 39. | I use a measurement system that consistently monitors both work  processes and outcomes. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 40. | I clarify for members of my unit exactly what is expected of them. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 41. | I assure that everything we do is focused on better serving our customers. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 42. | I facilitate a climate of aggressiveness and intensity in my unit. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 43. | I constantly monitor the strengths and weaknesses of our best competition  and provide my unit with information on how we measure up. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 44. | I facilitate a climate of continuous improvement in my unit. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |
| 45. | I have developed a clear strategy for helping my unit successfully  accomplish my vision of the future. | 5 | 4 | 3 | 2 | 1 | |
|  |  |  |  |  |  |  | |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  |  | Strongly Agree | Moderately Agree | Slightly  Agree/Disagree | Moderately Disagree | Strongly Disagree |
| 46. | I capture the imagination and emotional commitment of others when I talk  about my vision of the future. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 47. | I facilitate a work environment where peers as well as subordinates learn  from and help develop one another. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 48. | I listen openly and attentively to others who give me their ideas, even when  I disagree. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 49. | When leading a group, I ensure collaboration and positive conflict  resolution among group members. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 50. | I foster trust and openness by showing understanding for the point of view  of individuals who come to me with problems or concerns. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 51. | I create an environment where experimentation and creativity are rewarded  and recognized. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 52. | I encourage everyone in my unit to constantly improve and update  everything they do. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 53. | I encourage all employees to make small improvements continuously in  the way they do their jobs. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 54. | I make sure that my unit continually gathers information on our  customers’ needs and preferences. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 55. | I involve customers in my unit’s planning and evaluations. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 56. | I establish ceremonies and rewards in my unit that reinforces the values  and culture of our organization. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 57. | I maintain a formal system for gathering and responding to information  that originates in other units outside my own. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 58. | I initiate cross-functional teams or task forces that focus on important  organizational issues. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 59. | I help my employees strive for improvement in all aspects of their lives,  not just in job-related activities. | 5 | 4 | 3 | 2 | 1 |
|  |  |  |  |  |  |  |
| 60. | I create a climate where individuals in my unit want to achieve higher  levels of performance than the competition. | 5 | 4 | 3 | 2 | 1 |

**MSAI SCORING KEY**

|  |  |
| --- | --- |
| **SCALE** | **ITEMS** |
|  |  |
| **Hierarchy** |  |
|  |  |
| Managing Acculturation | 10, 11, 34, 40, 56 |
| Managing the Control System | 4, 16, 19, 36, 39 |
| Managing Co-ordination | 17, 37, 38, 57, 58 |
|  |  |
| **Market** |  |
|  |  |
| Managing Competitiveness | 15, 30, 35, 43, 60 |
| Energizing Employees | 3, 6, 7, 31, 42 |
| Managing Customer Service | 32, 33, 41, 54, 55 |
|  |  |
| **Clan** |  |
|  |  |
| Managing Teams | 12, 18, 21, 22, 49 |
| Managing Interpersonal Relationships | 1, 13, 23, 48, 50 |
| Managing the Development of Others | 5, 20, 24, 25, 47 |
|  |  |
| **Adhocracy** |  |
|  |  |
| Managing Innovation | 2, 8, 9, 26, 51 |
| Managing the Future | 14, 27, 28, 45, 46 |
| Managing Continuous Improvement | 29, 44, 52, 53, 59 |

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