

Arizona State University's eight design aspirations for a New American Research University

<http://newamericanuniversity.asu.edu/>

Overriding goal: To find and share knowledge that addresses the major challenges we face.

ASU measures itself by those it includes, not by those it excludes. ASU pursues research that contributes to the public good; and ASU assumes major responsibility for the economic, social and cultural vitality of the communities that surround it.

In order to become that model for the New American University, ASU has undergone some radical changes over the last few years. Like many universities, we have added new buildings, hired new faculty and brought in new students.

But, unlike many of our peers, we have also undertaken a massive reorganization of our institution. We have torn down walls between disciplines and encouraged collaboration among diverse units. We have altered the trajectory of the university and reevaluated the role that universities play in society, in the economy and in education at all levels. We have changed the relationship between ASU and Arizona.

Eight design aspirations guide ASU's transformation into the New American University. By employing these aspirations in our work, we've accomplished a great deal.

01. Leverage Our Place

ASU embraces its cultural, socioeconomic and physical setting.

02. Transform Society

ASU catalyzes social change by being connected to social needs.

03. Value Entrepreneurship

ASU uses its knowledge and encourages innovation.

04. Conduct Use-Inspired Research

ASU research has purpose and impact.

05. Enable Student Success

ASU is committed to the success of each unique student.

06. Fuse Intellectual Disciplines

ASU creates knowledge by transcending academic disciplines.

07. Be Socially Embedded

ASU connects with communities through mutually beneficial partnerships.

08. Engage Globally

ASU engages with people and issues locally, nationally and internationally.