

## **Arizona State University's eight design aspirations for a New American Research University**

### **01. Leverage Our Place**

ASU embraces its cultural, socioeconomic and physical setting.

### **02. Transform Society**

ASU catalyzes social change by being connected to social needs.

### **03. Value Entrepreneurship**

ASU uses its knowledge and encourages innovation.

### **04. Conduct Use-Inspired Research**

ASU research has purpose and impact.

### **05. Enable Student Success**

ASU is committed to the success of each unique student.

### **06. Fuse Intellectual Disciplines**

ASU creates knowledge by transcending academic disciplines.

### **07. Be Socially Embedded**

ASU connects with communities through mutually beneficial partnerships.

### **08. Engage Globally**

ASU engages with people and issues locally, nationally and internationally.

Arizona State University has developed a new model for the American research university, creating an institution that is committed to excellence, access and impact. ASU pursues research that contributes to the public good; and ASU assumes major responsibility for the economic, social and cultural vitality of the communities that surround it.

<http://newamericanuniversity.asu.edu/>

Overriding goal: To find and share knowledge that addresses the major challenges we face.

**Arizona State University has developed a new model for the American research university, creating an institution that is committed to excellence, access and impact.**

ASU measures itself by those it includes, not by those it excludes. ASU pursues research that contributes to the public good; and ASU assumes major responsibility for the economic, social and cultural vitality of the communities that surround it.

In order to become that model for the New American University, ASU has undergone some radical changes over the last few years. Like many universities, we have added new buildings, hired new faculty and brought in new students.

But, unlike many of our peers, we have also undertaken a massive reorganization of our institution. We have torn down walls between disciplines and encouraged collaboration among diverse units. We have altered the trajectory of the university and reevaluated the role that universities play in society, in the economy and in education at all levels. We have changed the relationship between ASU and Arizona.

Eight design aspirations guide ASU's transformation into the New American University. By employing these aspirations in our work, we've accomplished a great deal.

Already, ASU has built a new physical and intellectual environment for learning and discovery. ASU has changed the community of people who inhabit that environment. And ASU has rewritten the objectives for the people in that environment as well as for the institution as a whole.

By breaking the mold, ASU has become a place where local solutions have global impact.